



PRESS RELEASE

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QUEST PATENT RESEARCH CORPORATION ACQUIRES RIGHTS TO PATENTS RELATING TO ELECTRONIC MARKETING & PROMOTION

New York, NY-- Quest Patent Research Corporation (OTC Pink Sheets: QPRC), announced today that it has acquired the patent portfolio of the late Dr. Henry Von Kohorn from Intertech Holdings, LLC, including U.S. Patent No. 5,508,731 "Generation of Enlarged Participatory Broadcast Audience", issued on April 16, 1996. Under the terms of the agreement, Quest, through its wholly owned subsidiary Quest NetTech Corporation, acquires a 100% ownership of the portfolio and has full discretion and responsibility for building a licensing program for the intellectual property and technology rights relating to the portfolio. Quest and its partners will share in licensing royalty revenues generated from the licensing of the patented technology.

Quest's President, Jon Scahill stated that: "We continue to grow our base of future revenues by identifying and securing compelling patent portfolios. We are pleased to have secured what we view as a valuable portfolio relating to dynamic technology with broad applications in the market. We anticipate tremendous success as we build value for our shareholders through this innovative intellectual property."

In addition to the 731 patent, the portfolio contains U.S. Patent Nos. 5,128,752; 5,227,874; 5,249,044; 5,283,734; 5,368,129; 5,697,844; 5,713,795; 5,759,101; 5,916,024; and 6,443,840.

Dr. Von Kohorn was a prolific inventor. He was awarded over fifty-six United States Patents, the first being granted in 1940. Dr. Von Kohorn was an industry leader and innovator during his 93 years. Until his death in 2006, Dr. Von Kohorn was actively involved with the monetization of his patent portfolio.

A roster of licensees to the patent portfolio includes, among others:

ePrize, LLC
Brightstreet.com
Catalina Marketing
Coolsavings.com, Inc.
Sun Country Airlines
Primedia
Newell Rubbermaid
Esave
Landmark Communications, Inc.
Meijer, Inc.
MM Holding LLC
Val-Pak Direct Marketing Systems, Inc.
B&G Foods, Inc.
Bulova
Coty US, LLC
Crabtree & Evelyn
Trans World Entertainment, Inc.
Vermont Teddy Bear Co., Inc.
A major US auto manufacturer and distributor

Additionally, two major companies in the airline industry, a major movie studio, a major publisher, a major promotion/integrated marketing services company and a significant online entertainment portal are licensed.

There has been litigation in the past against various companies in an effort to protect the interests of the Von Kohorn portfolio. Those actions include cases against Continental Airlines, Sun Country Airlines, Southwest Airlines, Bulova, ePrize, Primedia, and Overstock.com. All of those lawsuits were resolved prior to trial and in each of those cases the parties entered into a mutually agreed arrangement as a means to resolve the litigation.

About Quest Patent Research Corporation

Quest Patent Research Corporation is an Intellectual Property Asset Manager. Quest specializes in both mature and emerging technologies, providing financial, strategic and legal resources for the monetization of intellectual property (IP).

Quest partners with individual inventors, small businesses, corporations and law firms to realize the value of their IP assets through customized engagement strategies, license and royalty revenue generation, active management, asset brokerage and much more.

Further information can be found at www.qprc.com

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